



2008 Sponsorship Advertising Levels

Orlando Meltdown is seeking your sponsorship in the form of advertisements support for our 2008 Charity Softball Tournament Program. We expect to distribute between 600 - 800 programs to each participating tournament player as well as supporting businesses and organizations. With teams from all over the country expected to participate in this year's event, local and out-of-town tournament participants and their friends and families will see your advertisement.

2008 Advertising Rates

Size of Ad – (Black & White only)	Price	Dimensions
▪ Full Page	\$250.00	8 x 10.5
▪ ½ Page Horizontal	\$125.00	4 x 10.5
▪ ½ Page Vertical	\$125.00	8 x 5.25
▪ ¼ Page	\$ 75.00	4 x 5.25
▪ Business Card	\$ 50.00	3.5 x 2
▪ Distribution of literature or goods In tournament welcome packets!	\$ 75.00	

Advertising Specifications

DIGITAL FILES (preferred)

- Accepted image formats: JPEG, BMP or GIF (**highest quality**)
- Image resolution: 150 line screen or 300 DPI.
- Dimensions: Prefer Ads to be supplied at exact dimensions of selected advertisement
- Accepted media: 100 MB ZIP disk; CD ROM/RW; DVD, EMAIL – (Director@OrlandoMeltdown.com)

Additional Information:

- The deadline for ad materials and payments is January 11th, 2008.
- Make checks payable to: “**Orlando Meltdown**” and mail to:
Orlando Meltdown
P.O. Box 149692
Orlando, FL 32814-9692
- For placing an advertisement or further information, please contact:

Tommie Schilling
Co - Tournament Director
(407) 461-0501
Director@OrlandoMeltdown.com

Kyle Gaither
Co - Tournament Director
(321) 439-5690
Director@OrlandoMeltdown.com